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Our reference: WNTD Your reference:
Notre référence: 2018 GEO Votre référence:
Unser Zeichen: Ihr Zeichen:
См. наш номер: На Ваш номер:

Date: 23 May 2018

Dr David Sergeenko
Minister of Labour, Health and Social Affairs

Ministry of Labour, Health and Social Affairs
144, Ak. Tsereteli Ave.
Tbilisi 0119
Georgia

Honourable Dr. David Sergeenko, Minister of Health, Labour and Social Affairs

On 31 May, WHO and partners mark World No Tobacco Day (WNTD), highlighting the health and other risks associated with tobacco use, and advocating for effective policies to reduce tobacco consumption.

On the global level the World No Tobacco Day 2018 coincides with a range of global initiatives and opportunities aimed at addressing the tobacco epidemic and its impact of public health, particularly in causing the death and suffering of millions of people globally. These actions include the WHO-supported Global Hearts and RESOLVE initiatives, which aim to reduce cardiovascular disease deaths and improve care, and the third United Nations General Assembly High-level Meeting on the Prevention and Control of NCDs, being held in 2018.

At the country level the World No Tobacco Day 2018 coincides with the first month of implementation of most visible tobacco-control measures in Georgia – the introduction of the smoke-free policy and ban of advertising and promotion.

Every year, the Director General of the WHO, awards selected most prominent institutions and individuals that contributed to the progress in the tobacco-control. Only six such awards will be distributed among the 53 European member states, and Georgia is among them. While there was a broad coalition of partners contributing to the advance in Georgia, the award will be symbolically given to Dr. Akaki Zoidze.

We kindly invite you or your representative to contribute at the short event marking the World No Tobacco Day, with the main goal to support progress in the law implementation in Georgia. The event is scheduled for Wednesday, 31 May, 12.00 – 13.15 and will take place in hotel Tbilisi Marriott (Rustaveli ave #13), it will be followed by short reception.

The preliminary programme is presented below:

12.00–12.30	Introduction and key speeches	Ministry of Labour, Health and Social Affairs: Implementation of the tobacco control legislation in Georgia Ministry of Internal Affairs: Enforcement of smoke free regulations by the MIA Municipality of Tbilisi: Enforcement of TAPS ban in Tbilisi Municipality
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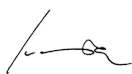
12.30-12.40	Tobacco Breaks Hearts World No Tobacco Days	Kakha Gvinianidze WHO Country Office Georgia
12.40-13.00	Short Reflections from the audience and Discussion	Representative of the National Center for Disease Control and Public Health Ministry of Finance George Bakhturidze Head of Tobacco Control Alliance
13.00-13.15	WNTD 2018 Award Ceremony	Marijan Ivanusa Representative of WHO in Georgia Akaki Zoidze, Awardee of WNTD 2018 Chairman of the Committee of Healthcare and Social Issues of the Parliament of Georgia

We kindly ask you to confirm your participation at the WNTD national event, as well as to nominate the contact person with whom we could discuss further details.

Please, respond at your earliest convenience at gvinianidzek@who.int, cc ivanusam@who.int.

The WHO Country Office Georgia avails itself of this opportunity to renew the assurances of its highest consideration.

Yours very truly,



Dr Marijan Ivanuša
WHO Representative and Head of WHO Country Office

Cc: Sopo Belkania, National Counterpart for Strategic Collaboration with WHO